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QOVIA ANNOUNCES IP TELEPHONY MANAGER 3.0

New Version Features Enhanced Reporting and Extended IP Telephony System Data Analysis

PHOENIX (CIPTUG) and SAN DIEGO (IP TELEPHONY CONFERENCE), October 10, 2006— Qovia, a technology and market leader in enterprise IP telephony management, today announced IP Telephony Manager 3.0. The new version includes an enhanced, customizable reporting system; extended application, server and network device data collection; more granular grading of real-time call quality; and support for Cisco CallManager 5.0. These and other new features will help customers and service provider partners continue to ensure call quality by identifying and solving problems in real-time.

“Monitoring and management remains central to the success of enterprise IP telephony deployments,” said David Woodall, CEO of Qovia. “We continue to listen to customer and partner needs and focus on incorporating their feedback into IP Telephony Manager. Version 3.0 includes a number of features they’ve asked for, including a customizable reporting portal that provides new views of system performance all the way down to the handset, in real-time.”

The significant enhancements to the Qovia IP Telephony Manager include:

Customizable Reporting System and Report Packs

Network managers spend too much time sorting through extraneous call records and network data. Qovia’s new reporting system and solution-based report packs enable VoIP administrators to focus on relevant and correlated information designed to provide answers to their most pressing questions. With an emphasis on capacity planning, service level agreement compliance, troubleshooting, performance trending, asset tracking and configuration management, Qovia is extending the scope of its pre-packaged solutions to meet the needs of growing IP telephony deployments. In addition, the new reporting system includes a report builder, enabling customers and service providers to easily create their own views into Qovia’s unique data or they can modify pre-packaged reports to meet their individual needs. Data is persisted in an open database optimized for reporting with configurable data retention and aging.

Extended IP Telephony Application, Server, Network Device, and Call Stream Data Analysis

Driven by feedback from customers and service providers that use Qovia’s product to solve daily issues, the company expanded the range and granularity of the data that is collected and analyzed. Ranging from more granular network interface statistics to application performance counters to signaling and RTP packet sub-minute analysis for more accurate live-call MOS scoring, the Qovia solution is better equipped than ever before to identify and help resolve any emerging or potential call quality, configuration, availability, or capacity issues.

Cisco CallManager 5.0 Support

Qovia IP Telephony Manager 3.0 will work seamlessly with new CCM 5.0 deployments and, as always, requires no agent deployment.

Product Availability

Qovia IP Telephony Manager 3.0 will be available this quarter. For more information contact a Qovia sales representative at (301) 846-0020 and sales@qovia.com.

About Qovia, Inc.

Qovia® significantly eases the complexity of planning, monitoring and managing enterprise Internet phone networks. Providing dynamic discovery of VoIP resources and unmatched, minute-by-minute visibility into how IP telephony networks are performing, the Qovia IP Telephony Manager aggregates and analyzes IP telephony information to deliver timely call-by-call quality. Its intuitive dashboard shows a VoIP-centric view of critical IP telephony resources, allowing IT organizations to meet business objectives. Customers can use Qovia to increase the reliability and utilization of their IP telephony investments, increase end-user satisfaction and better manage the bottom line. Qovia was founded in 2002 and is backed by Canaan Partners; BlueRun Ventures (formerly Nokia Venture Partners); Anthem Capital; and the State of Maryland. The company, which has earned nearly two dozen industry awards, can be found online at www.qovia.com.

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